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Center for
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WORCESTER

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RESEARCH

BUREAU

Citizen
Satisfaction
with Municipal
Services:
2004 Survey

CCPM-04-08

CITIZEN SATISFACTION WITH MUNICIPAL SERVICES: 2004 SURVEY

EXECUTIVE SUMMARY

The findings contained in this report are based on a telephone survey of 1,434 Worcester residents conducted during May and June of 2004. Respondents were asked to rate their satisfaction with a number of municipal services including Public Library services, the Worcester Public Schools, police and fire services, trash collection, and snow removal, as well as conditions in their own neighborhoods (e.g., streets, sidewalks, cleanliness, etc.). Key findings include the following:

- In 2004, trash collection services were the most highly rated service provided by Worcester City government with 77% of respondents rating trash collection services as "excellent" or "good".
- Sixty-three percent of respondents citywide rated Worcester's public library services as "excellent" or "good" (30% responded "don't know" or did not answer this question; presumably many of these individuals had not used library services during the past year).
- Just over half (52%) of all respondents rated street cleaning services in Worcester as "excellent" or "good".
- Snow removal services received satisfactory ratings from 59% of respondents, and 55% were satisfied with the City's drinking water.
- About one in five respondents reported that there were "a few" or "many" abandoned buildings in their neighborhood (a slight increase compared to last year).
- Only one in three respondents rated the streets in their neighborhood as being in "good condition".

While knowing how citizens feel is an important first step, City leaders must also seek to understand why residents feel as they do in order to identify effective options and strategies for improving service delivery. For example, the percentage of residents who have rated street cleaning services as "good" or "excellent" has been declining steadily for the last three years. What are the options available to City leaders to reverse this trend? As well, while several services receive high satisfaction ratings, such as trash collection, City leaders must consider ways to ensure that these ratings remain high. While trash collection remains a highly-rated service, satisfaction has also declined slightly over the last three years. City leaders should consider the reasons why various services have high satisfaction and should work to ensure that these high ratings continue in future years.

INTRODUCTION AND BACKGROUND

The Worcester Regional Research Bureau's Center for Community Performance Measurement (CCPM) is pleased to present the results of its third annual survey of citizen satisfaction with municipal services. The survey measures Worcester residents' satisfaction with services provided by a number of City Departments, including Public Works, Code Enforcement, Police, Fire, and Worcester Public Schools. Financial and staffing data for these departments are provided in Table 1 below. Increases or decreases in funding and/or staffing may affect service delivery, which in turn may affect citizen satisfaction.

The data described in this report are also discussed in conjunction with other performance measurement data in the CCPM's *Benchmarking Municipal and Neighborhood Services in Worcester* reports, available at www.wrrb.org.

Table 1: Departmental Expenditures and Staffing Levels, FY02-FY04

(Dollar amounts expressed in thousands)

% Change

| | FY02 | FY03 | FY04 | % Change FY02-FY04 |
|------------------------------------|-----------|-----------|----------------|--------------------|
| Worcester Public Schools | F 1 02 | F 1 U3 | F 1 04 | F 1 02-F 1 04 |
| | ¢170.401 | ¢101.00¢ | ¢190.473 | 5 COV |
| Operating Expenditures* | \$179,401 | \$181,006 | \$189,472 | 5.6% |
| Staffing (Total) | 3,332 | 3,031 | 2,816 | -15.5% |
| Student Enrollment | 25,817 | 25,721 | 25,055 | -3.0% |
| Department of Public Works | | | | |
| Operating Expenditures (Total)* | \$15,122 | \$17,599 | \$15,086 | -0.2% |
| Snow and Ice Removal | \$1,389 | \$4,275 | \$2,442 | 75.8% |
| Street Lighting | \$2,509 | \$2,374 | <i>\$2,541</i> | 1.3% |
| Staffing (Budgeted Positions) | 239 | 229 | 200 | -16.3% |
| Worcester Public Library | | | | |
| Operating Expenditures* | \$4,054 | \$3,944 | \$3,600 | -11.2% |
| Staffing (Budgeted Positions) | 116 | 97 | 84 | -27.6% |
| Worcester Police Department | | | | |
| Operating Expenditures* | \$31,803 | \$31,272 | \$30,731 | -3.4% |
| Staffing (Budgeted Positions) | 540 | 467 | 491 | -9.1% |
| Worcester Fire Department | | | | |
| Operating Expenditures* | \$30,491 | \$29,373 | \$28,961 | -5.0% |
| Staffing (Budgeted Positions) | 462 | 437 | 411 | -11.0% |
| Code Inspection | | | | |
| Operating Expenditures* | na | 1,176 | 1,553 | - |
| Staffing (Budgeted Positions) | na | 63 | 58 | - |

^{*} Expenditure data do not include fringe benefits.

Data Sources: 1) Comprehensive Annual Financial Report, Office of the City Auditor (Expenditures)

¹ The CCPM has conducted this annual survey since 2002. Prior to 2002, the Office of the City Manager administered a citizen satisfaction survey in Worcester. Upon taking over its administration in 2002, the CCPM modified the survey instrument previously used by the City. Therefore the City's earlier data are not directly comparable to later data and are not included in this report.

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²⁾ Fiscal 2004 and Fiscal 2005 Annual Budgets, Office of the City Manager (Budgeted Positions) and Massachusetts Department of Education School District Profiles (WPS Staffing and Enrollment)

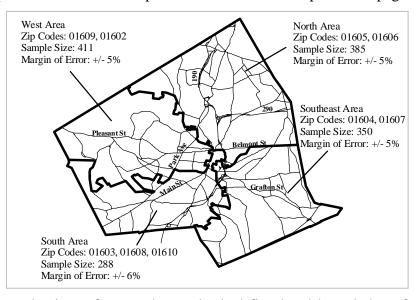
A note to the reader: The findings from this survey describe <u>how</u> residents feel about the services provided by municipal government, but do not tell us <u>why</u> they feel that way. While this information should help City leaders determine where to focus their efforts, it does not describe specific changes that may be needed.

METHODOLOGY

The Research Bureau contracted with InterGlobal Services, located in Worcester to conduct a telephone survey of a random sample of Worcester households to determine citizen satisfaction with various municipal services and neighborhood conditions. All survey questions were developed by the CCPM. (See Appendix B for the complete survey instrument.) With the exception of one question that was added to the series of questions pertaining to Fire Department services (regarding the reason for the service call), all questions were identical to those asked in last year's survey.² A total of 1,434 telephone surveys, conducted by Spanish- and English-speaking interviewers, were completed during May and June of 2004.³

All analyses of the data were conducted by the CCPM, with results presented for the City as a whole as well as for the City's west, north, southeast, and south quadrants. The geographic breakdowns are based on the zip code in which a respondent resides. The map on this page

shows the boundaries of the four along with quadrants, number of respondents from each area and the margin of error for each quadrant. A map will similar reappear throughout this report detailing the findings for each quadrant. The margin of error for citywide results is +/- 4%. The quadrant results have higher margins of error due to smaller sample sizes. Results for questions regarding the Police and Fire Departments and the Worcester Public Schools have higher



margins of error due to smaller sample sizes of respondents who had first-hand knowledge of those departments. Margins of error for those questions are presented in the relevant section of the report. Demographic characteristics of survey respondents are presented in Appendix C.

Although respondents were generally not asked to add comments, if they did so, surveyors were instructed to record this information. Appendix D provides the full list of comments for each question.

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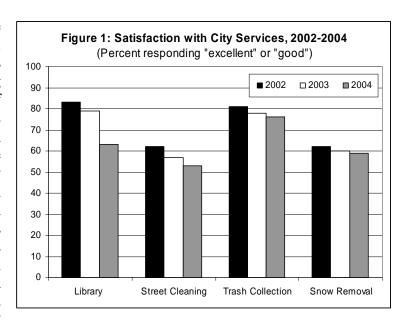
² Due to a survey administration error, one question regarding the schools (accessibility of principals and teachers) has been omitted from the findings presented here.

³ Respondents were drawn from a sample of 48,000 households having residential phone numbers.

SATISFACTION WITH SELECTED CITY SERVICES

Citywide Results

Overall, residents citywide were satisfied with municipal services; all services investigated in this survey received a positive rating than 50% from more respondents. Figure 2 summarizes respondents' satisfaction various services for the last three years. Satisfaction with library services declined from 83% in 2002 to 63% in 2004. Satisfaction with trash collection services declined slightly from 81% in 2002 to 77% in 2004. Satisfaction with snow removal service remained almost steady; 62% of respondents said snow removal was "excellent"

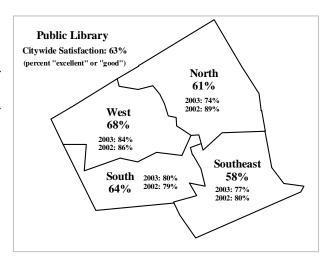


or "good" in 2002 and 60% offered the same rating in 2004. Satisfaction with street cleaning services has declined, from 62% in 2002 to 52% in 2004.

Quadrant Results

Public Library

Sixty-three percent of respondents citywide rated Worcester's public library services as "excellent" or "good," seven percent rated library services as "fair" or "poor," and 30% of respondents responded "don't know" or did not answer this question (presumably, many of these individuals did not respond to the question because they had not used the library). Among respondents living in the western quadrant of the City, 68% offered an assessment of "excellent" or "good" with 25% not rating the service. Of those respondents living in the southeast area of the City, 58% offered a positive assessment of library



services, but more than a third (36%) did not rate the service. As noted in the 2003 report, library officials have attributed some of the patron dissatisfaction to reduced hours of operation at the Main and branch libraries. Currently, the Main Library is closed Sunday and Monday, the

⁴ This decline from 2002 to 2004 is partly attributed to an increase in the percentage of respondents stating "don't know" or "did not use the service," which rose from 6% in 2002 to 30% in 2004.

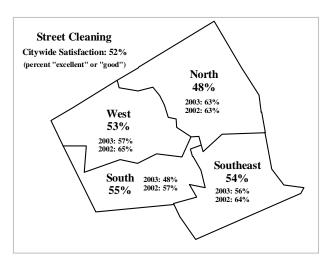
Frances Perkins Branch Library in Greendale operates three days a week, and the Great Brook Valley Branch is open from 2-5PM Monday-Thursday.⁵

While the overall satisfaction rate appears to be substantially lower in 2004 compared to prior years, this finding may be due in part to fewer respondents answering the question; from 2003 to 2004, the proportion of respondents who "didn't know" or did not answer the question about library services increased from 12% to 30%. The Research Bureau plans to modify this question in 2005, and will first ask respondents if they have used the Public Library, and if so, how satisfied they were with services.

Street Cleaning

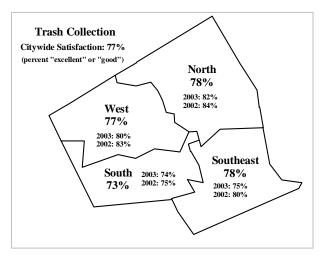
Just over half (52%) of all respondents rated street cleaning services in Worcester as "excellent" or "good". Those in the south area reported the highest satisfaction rating (55%), representing an

increase of seven percentage points from the year before; however, in the same area, nearly one in four respondents offered the lowest rating level of "poor". Satisfaction levels among respondents in the north area of the City declined substantially in the past year; in 2003, 63% of residents in the north rated street cleaning services as "excellent" or "good" compared to just 48% offering the same rating a year later. Additionally, in the north, one in five respondents indicated that street cleaning services were "poor". The west and southeast quadrants also saw satisfaction with street cleaning decline from 2003 to 2004.



Trash Collection

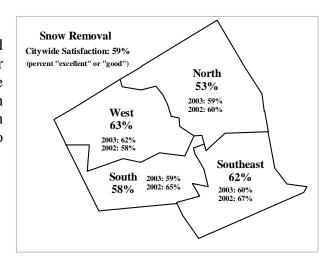
For 2004, trash collection services were the most highly rated service provided by municipal government. Seventy-seven percent of respondents citywide rated trash collection services as "excellent" or "good". There was little variation in reported satisfaction by quadrant, though respondents in three of the four quadrants (north, west, and south) reported slight declines in satisfaction from 2003 to 2004.



⁵ Supplemental funding and a donation will allow the Main Branch to open twelve Sundays during the first half of 2005.

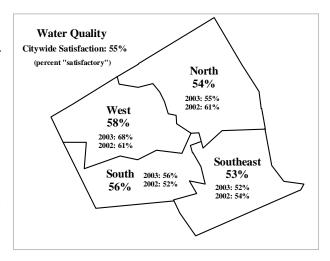
Snow Removal

Over half (59%) of respondents citywide rated snow removal services as "excellent" or "good". Satisfaction levels were highest in the west and southeast areas. Those in the north and south areas were slightly less satisfied with snow removal services in 2004 compared to 2003.



City Drinking Water

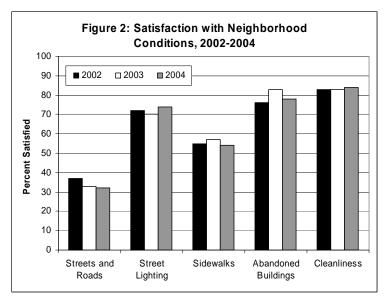
Fifty-five percent of respondents citywide rated the taste, odor, temperature, and appearance of their drinking water as "satisfactory". Those living in the west area reported the highest satisfaction levels, with 58% rating the quality of their drinking water "satisfactory," though resident satisfaction in this quadrant has declined each year since 2002. Residents in the southeast area were less satisfied with the taste, odor, temperature, and appearance of their drinking water than their neighbors, with 53% rating these factors as "satisfactory".



SATISFACTION WITH NEIGHBORHOOD CONDITIONS

Citywide Results

In addition to being asked about services provided to the entire City, survey respondents were asked about the prevalence of, or their satisfaction conditions with. in their neighborhoods, including the condition of street and road surfaces, the amount of street lighting, sidewalk conditions, the presence of abandoned buildings, and litter. Neighborhood cleanliness continues to have a high satisfaction rating among respondents citywide; 84% said that their neighborhoods were "very clean" or "fairly clean".

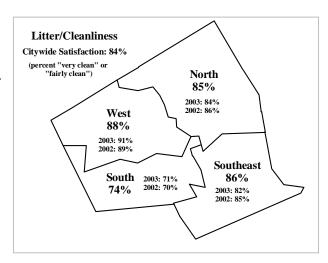


More than three-quarters (78%) of respondents citywide indicated that there were no abandoned buildings in their neighborhood. However, this is a smaller proportion compared to 83% last year, though it remains above the 2002 level of 76%. About three-quarters of respondents (74%) said that street lighting was "about right" in their neighborhood, which is up from 70% in 2003. The percentage of respondents who said that their neighborhood sidewalks are in good condition has been fairly steady for each of the last three years at around 55%. The percentage of respondents citywide stating that their streets and roads are in "good condition" declined from 37% in 2002 to 32% in 2004 (less than one in three respondents). The same proportion, 32% rated the streets and roads in their neighborhood as "very rough" compared to 21% offering this rating just two years earlier.

Quadrant Results

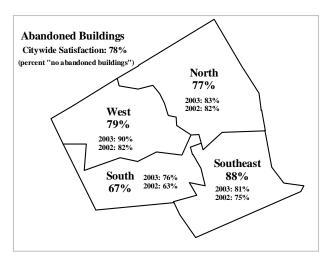
Litter

Respondents throughout the City continue to be satisfied with the cleanliness of their neighborhoods. Eighty-four percent citywide respondents said that their neighborhood (the six-block area around their home) was "very clean" or "fairly clean". A smaller proportion of residents in the southern quadrant (74%) consider their neighborhood to be "very clean" or "fairly clean," but this percentage has increased (improved) each year since 2002.



Abandoned Buildings

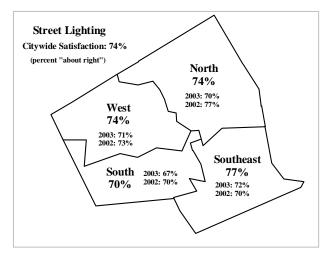
A high percentage of respondents continued to report "no abandoned buildings" in their neighborhoods, although the percentage declined (worsened) over the last year. Seventy-eight percent of respondents citywide said that there were no abandoned buildings in their neighborhood in 2004. In the southeast area, 88% of respondents said that there were no abandoned buildings in their neighborhood, while only 67% of respondents in the south area offered the same answer. In three of the four quadrants (north, west, and south), there was a decrease from 2003 to 2004 in the percentage of respondents who



said that there were no abandoned buildings in their neighborhood.

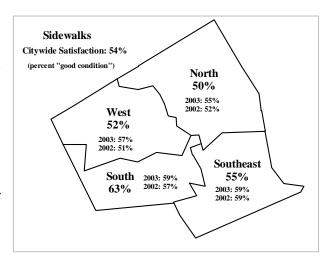
Street Lighting

Seventy-four percent of respondents citywide said that the amount of street lighting in their neighborhood was "about right". Seventy-seven percent of those in the southeast felt lighting was "about right," with a slightly lower proportion, 70%, feeling this way in the southern quadrant.



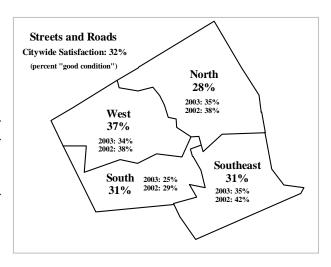
Sidewalks

Slightly more than half (54%) of respondents citywide said that the sidewalks in their neighborhood are in good condition. The south area had the highest percentage of respondents offering a positive assessment (63%) while the north area had the lowest percentage (50%). In three of the four quadrants (north, west, and southeast), the proportion of respondents offering a positive rating of the condition of sidewalks in their neighborhood declined from 2003 to 2004.



Streets and Road Surfaces

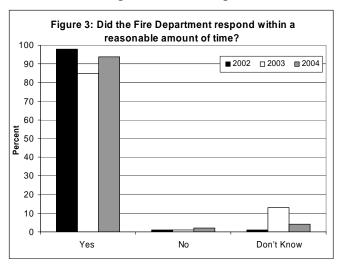
The condition of neighborhood streets and roads continues to be the lowest rated neighborhood condition throughout the City. Only about one in three (32%) respondents citywide said that their neighborhood streets and roads were in "good condition". The west area had the highest percentage (37%) of respondents offering a positive assessment of their streets and roads, while the north area had the lowest percentage (28%). Two of the quadrants saw increases in the percentage of respondents offering positive assessments (west and south), while the north and southeast areas saw satisfaction levels decline from last year.



SATISFACTION WITH POLICE AND FIRE SERVICES

About one in five (21%) survey respondents had contact with the Worcester Police Department (WPD) in the last year, while 12% (178) had contact with the Worcester Fire Department (WFD) in that period. 2004 was the first year that respondents who had contact with the WFD were asked about the reason: (53%) required emergency medical services, 22% had contact due to a fire, 2% required fire and medical services, and 23% had contact for other/ unspecified reasons. The margins of error for questions related to the WPD and WFD are +/- 6%, and +/- 7%, respectively.

As shown in Figures 3 and 4 below, among respondents having had contact with the WFD, 94% rated the overall level of service provided by WFD as "good" or "excellent" compared to 84% the year before. Satisfaction with the WFD response times also increased. Data tables containing the detailed responses to these questions are included in Appendix A.



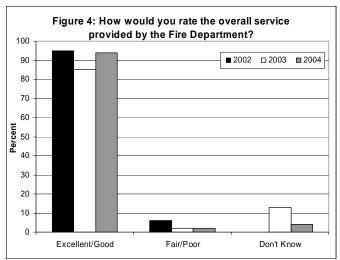
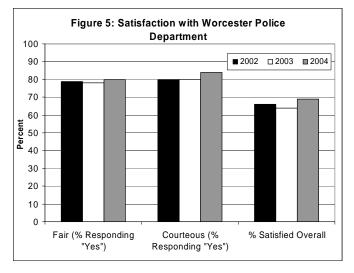


Figure 5 summarizes respondents' satisfaction with services provided the WPD. Only those respondents who had contact with the department were asked the detailed questions about police services. As shown below, in 2004, four out of five respondents thought that the police were fair in dealing with their situation, and a slightly higher proportion, 84%, thought the police had been courteous. When asked "How satisfied were you with the way in which the Worcester police handled your situation?" 69% responded "satisfied" in 2004, an increase of five percentage points compared to 2003.



Additional information related to the effectiveness of the WPD and WFD is included in the CCPM report "Benchmarking Public Safety in Worcester: 2004" (Report # CCPM-04-03).

SATISFACTION WITH WORCESTER PUBLIC SCHOOLS

Among all households responding to the survey, 255 (18%) had at least one child enrolled in Worcester Public Schools (WPS). Because some households had multiple children in the public schools, there were a total of 376 students represented by the survey (1.5% of all students in public schools in Worcester). The distribution of these 376 students by grade level is shown in Table 2. Each of the questions related to the respondent's satisfaction with WPS was asked for each student in the household. In other words, a respondent with two children enrolled in WPS was asked each of the questions twice, once for each child. Therefore, the percentages in the tables below describe the proportion of students represented by our sample (n=376) in each response category. The margin of error for questions related the public schools is +/-6 percentage points. Proposed to the survey of the public schools is +/-6 percentage points.

Table 2: Total number of public school students in households surveyed compared to total number of students in public schools in Worcester

| | WPS Student | WPS Students in Households Surveyed | | | | | |
|-------------------|----------------------|-------------------------------------|----------------------|--|--|--|--|
| | Enrollment by Grade, | Number of Chudonts | Percent of Total WPS | | | | |
| | FY04 | Number of Students | Enrollment | | | | |
| Elementary (PK-6) | 14,408 | 209 | 1.5% | | | | |
| Middle (7-8) | 3,860 | 63 | 1.6% | | | | |
| High (9-12) | 6,760 | 104 | 1.5% | | | | |
| Other | 27 | - | - | | | | |
| Total | 25,055 | 376 | 1.5% | | | | |

Table 3 shows that a higher proportion-37%- of elementary school students' parents met or spoke with the child's teacher more than 6 times compared to 11% of middle school students and 9% of high school students. Additionally, the data show that in 2004, the proportion of elementary school children whose parents reported meeting with their child's teacher more than 12 times was nearly five times higher than the previous year (24% in 2004 compared to 5% in 2003). There was also a slight increase in the proportion of middle school and high school students whose parents said that they met with their child's teacher more than 12 times, though the magnitude of these increases at 5 percentage points and 2 percentage points, respectively, was much less. Additionally, a smaller proportion of high school students had parents who reported never meeting with or speaking to their child's teacher. More specifically, the proportion of high school students whose parents reported having had at least one contact with a teacher increased to 85% in 2004.

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⁶ This includes students in the Worcester Public Schools as well as students at either of the two charter schools in the City. It does not include children who attend non-public schools within or outside the City, nor does it include students who exercise the "school choice" option and attend public school outside of Worcester.

⁷ Total number of public school students includes students at the two charter schools in the city. Data on number of students is from the Massachusetts Department of Education: http://www.doe.mass.edu.

⁸ Comparisons across quadrants are not possible due to small sample sizes and the resultant high margins of error.

⁹ The survey question asked only the number of times the parent had contact with a child's teacher, and it did not ask about the reason for the contact.

Table 3: Number of times parent spoke to or met with teacher by grade level

| | Elementary | | Mic | ddle | High | | |
|--------------------|------------|------|------|------|------|------|--|
| | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | |
| Never | 3% | 7% | 11% | 10% | 15% | 22% | |
| 1 to 3 times | 33% | 45% | 57% | 49% | 57% | 43% | |
| 4 to 6 times | 28% | 26% | 21% | 30% | 18% | 21% | |
| 7 to 9 times | 4% | 5% | 2% | 2% | 0% | 6% | |
| 10 to 12 times | 9% | 12% | 2% | 8% | 5% | 7% | |
| More than 12 times | 24% | 5% | 7% | 2% | 4% | 2% | |
| Number of students | 172 | 236 | 56 | 63 | 92 | 106 | |

Table 4 shows that a vast majority (86%) of parents or guardians of elementary school students think that the child's teacher does a good job of explaining what is expected of the child academically. However, among students in the middle and high school grade levels, the proportion whose parents responded "well" to "How well does your child's teacher explain to you what he/she expects from your child academically?" declined to 72% and 73% respectively.

Table 4: How well does your child's teacher explain to you what he/she expects from your child?

| • | Elementary | | Mic | ddle | High | | |
|--------------------|------------|------|------|------|------|------|--|
| | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | |
| Well | 86% | 83% | 72% | 75% | 73% | 75% | |
| Neutral | 8% | 10% | 15% | 17% | 14% | 16% | |
| Not well | 6% | 7% | 13% | 8% | 13% | 8% | |
| Number of students | 185 | 385 | 60 | 111 | 101 | 178 | |

As shown in Table 5, as students age, parental satisfaction with the child's progress in school declines. The proportion of elementary school students whose parents indicated they were satisfied with their child's progress remained at 85% in 2004. The proportion of middle school students whose parents were satisfied with the child's progress increased from 78% in 2003 to 82% in 2004, though in both years these proportions were lower compared to elementary students. In 2004, the proportion of high school students whose parents reported being satisfied with their child's progress in school was 78%, a percentage point decrease from the previous year.

Table 5: How satisfied are you with your child's progress in school?

| | Elementary | | Mic | idle | High | | |
|--------------------|------------|------|------|------|------|------|--|
| | 2004 | 2003 | 2004 | 2003 | 2004 | 2003 | |
| Satisfied | 85% | 85% | 82% | 78% | 78% | 79% | |
| Neutral | 9% | 9% | 12% | 13% | 10% | 14% | |
| Not Satisfied | 6% | 6% | 7% | 9% | 12% | 7% | |
| Number of students | 185 | 386 | 60 | 112 | 102 | 178 | |

APPENDIX A: Detailed Survey Results

| | | | City | | north | | south | | southeast | | west | | | | | |
|---------------------|--------------------------|-----------|-----------|-----------|-------|-----------|-----------|------|-----------|-----------|-----------|------|-----------|-----------|------|-----------|
| | | 2004 | 2003 | 2002 | 2004 | 2003 | 2002 | 2004 | 2003 | 2002 | 2004 | 2003 | 2002 | 2004 | 2003 | 2002 |
| Library Services | Excellent | 25% | 31% | 30% | 26% | 29% | 29% | 24% | 33% | 32% | 20% | 29% | 27% | 28% | 33% | 32% |
| | Good | 38% | 48% | 53% | 35% | 45% | 60% | 40% | 47% | 47% | 37% | 48% | 53% | 40% | 51% | 54% |
| | Fair | 6% | 7% | 9% | 5% | 7% | 9% | 7% | 8% | 10% | 5% | 8% | 11% | 6% | 6% | 5% |
| | Poor | 1% | 2% | 3% | 2% | 2% | 2% | 2% | 1% | 4% | 1% | 2% | 2% | 1% | 2% | 2% |
| | No answer/don't know | 30% | 12% | 6% | 32% | 17% | 0% | 27% | 11% | 7% | 36% | 13% | 6% | 25% | 8% | 8% |
| Street Cleaning | Excellent | 9% | 10% | 9% | 7% | 12% | 8% | 8% | 7% | 7% | 10% | 9% | 12% | 9% | 10% | 9% |
| Services | Good | 44% | 47% | 53% | 41% | 51% | 55% | 47% | 41% | 50% | 43% | 47% | 52% | 44% | 47% | 56% |
| | Fair | 27% | 26% | 27% | 30% | 24% | 29% | 21% | 26% | 29% | 30% | 26% | 25% | 27% | 26% | 27% |
| | Poor | 19% | 17% | 11% | 20% | 13% | 9% | 24% | 25% | 14% | 15% | 18% | 12% | 19% | 12% | 8% |
| | No answer/don't know | 1% | 1% | 0% | 2% | 1% | 0% | 1% | 1% | 0% | 2% | 1% | 0% | 1% | 1% | 0% |
| Trash Collection | Excellent | 24% | 23% | 23% | 21% | 24% | 19% | 20% | 18% | 21% | 22% | 24% | 23% | 32% | 24% | 27% |
| Services | Good | 52% | 55% | 58% | 57% | 58% | 65% | 52% | 56% | 54% | 56% | 51% | 57% | 45% | 56% | 56% |
| | Fair | 14% | 14% | 14% | 13% | 12% | 12% | 18% | 18% | 16% | 9% | 16% | 14% | 15% | 12% | 13% |
| | Poor | 5% | 7% | 5% | 5% | 4% | 4% | 6% | 7% | 9% | 7% | 8% | 5% | 4% | 8% | 4% |
| | No answer/don't know | 5% | 1% | 1% | 5% | 2% | 1% | 3% | 1% | 1% | 6% | 1% | 1% | 4% | 1% | 1% |
| Snow Removal | Excellent | 10% | 13% | 13% | 8% | 13% | 11% | 13% | 13% | 12% | 10% | 15% | 15% | 11% | 12% | 14% |
| Services | Good | 49% | 47% | 49% | 45% | 46% | 49% | 45% | 46% | 53% | 52% | 45% | 52% | 51% | 50% | 44% |
| | Fair | 25% | 25% | 25% | 28% | 25% | 27% | 22% | 24% | 21% | 25% | 24% | 23% | 23% | 26% | 27% |
| | Poor | 14% | 14% | 13% | 16% | 15% | 13% | 17% | 17% | 15% | 10% | 15% | 10% | 13% | 11% | 15% |
| | No answer/don't know | 3% | 1% | 1% | 3% | 1% | 1% | 3% | 1% | 0% | 2% | 1% | 1% | 2% | 2% | 1% |
| Taste, Odor, and | Satisfactory | 55% | 58% | 57% | 54% | 55% | 61% | 56% | 56% | 52% | 53% | 52% | 54% | 58% | 68% | 61% |
| Appearance of | Unsatisfactory | 33% | 36% | 38% | 37% | 37% | 35% | 32% | 39% | 43% | 33% | 43% | 40% | 31% | 28% | 35% |
| Drinking Water | No answer/don't know | 12% | 6% | 5% | 9% | 8% | 5% | 13% | 5% | 5% | 14% | 5% | 7% | 11% | 5% | 5% |
| Neighborhood | Good condition | 32% | 33% | 37% | 28% | 35% | 38% | 31% | 25% | 29% | 31% | 35% | 42% | 37% | 34% | 38% |
| Streets and Roads | Somewhat rough | 36% | 35% | 42% | 38% | 32% | 40% | 34% | 37% | 45% | 35% | 33% | 38% | 35% | 37% | 45% |
| | Very rough | 32% | 33% | 21% | 33% | 33% | 22% | 36% | 38% | 26% | 33% | 32% | 20% | 27% | 29% | 18% |
| | No answer/don't know | 0% | 1% | 1% | 0% | 0% | 1% | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Neighborhood | Too bright | 2% | 4% | 3% | 1% | 3% | 3% | 3% | 5% | 5% | 2% | 4% | 3% | 1% | 3% | 2% |
| Street Lighting | About right | 74% | 70% | 72% | 74% | 70% | 77% | 70% | 67% | 70% | 77% | 72% | 70% | 74% | 71% | 73% |
| | Not bright enough | 24% | 26% | 25% | 24% | 26% | 20% | 27% | 27% | 25% | 20% | 24% | 28% | 24% | 26% | 25% |
| | No answer/don't know | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 2% | 1% | 0% | 0% | 0% | 0% |
| Neighborhood | No | 28% | 31% | 35% | 28% | 29% | 33% | 29% | 32% | 36% | 25% | 29% | 31% | 31% | 33% | 40% |
| Sidewalks - Good | Yes | 54% | 57% | 55% | 50% | 55% | 52% | 63% | 59% | 57% | 55% | 59% | 59% | 52% | 57% | 51% |
| condition | No answer/don't know | 17% | 12% | 10% | 22% | 16% | 15% | 8% | 9% | 7% | 20% | 13% | 10% | 17% | 10% | 9% |
| Neighborhood | Many abandoned buildings | 2% | 2% | 3% | 2% | 2% | 2% | 5% | 2% | 7% | 1% | 1% | 2% | 1% | 2% | 3% |
| | Few abandoned buildings | 19% | 15% | 20% | 20% | 15% | 16% | 27% | 22% | 30% | 11% | 18% | 22% | 18% | 8% | 15% |
| Buildings | No abandoned buildings | _ | 83% | 76% | 77% | 83% | 82% | 67% | 76% | | 88% | 81% | 75% | 79% | 90% | 82% |
| | No answer/don't know | 78% 1% | 83% 1% | 76% 1% | 1% | 83% 0% | 82% 1% | 1% | 76% 1% | 63% 1% | 88% 1% | 81% | 75% 1% | 79% 2% | 90% | 82% 1% |
| Cleanliness of | | | | | | | | | | | | | | | | |
| | Very clean | 37% | 36% | 33% | 40% | 41% | 36% | 23% | 22% | 21% | 37% | 33% | 30% | 44% | 43% | 42% |
| Neighborhood/ Litte | | 47% | 47% | 50% | 45% | 43% | 50% | 51% | 49% | 49% | 49% | 49% | 55% | 45% | 48% | 47% |
| | Fairly dirty | 11% | 13% | 12% | 11% | 12% | 10% | 19% | 23% | 23% | 10% | 13% | 12% | 8% | 6% | 7% |
| | Very dirty | 4% | 5% | 4% | 4% | 4% | 3% | 7% | 6% | 7% | 4% | 6% | 4% | 4% | 3% | 3% |
| | No answer/don't know | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 0% | 1% | 0% | 0% | 0% | 1% |

APPENDIX A Continued

| Respondents having some contact with the WFD in the last year: | | | | |
|--|--------------|---------|--|--|
| | Percent | N | | |
| No | 88% | 1,256 | | |
| Yes | 12% | 178 | | |
| What was the nature WFD service? | or the requi | | | |
| | | Percent | | |
| Emergency Medical & Fire 2% | | | | |
| Emergency Medical 53% | | | | |
| Fire 22% | | | | |
| Other 23% | | | | |

| Respondents having some contact with the WPD in the last year: | | | | | |
|--|---------|--------|--|--|--|
| | Percent | Number | | | |
| No | 79% | 1,137 | | | |
| Yes | 21% | 297 | | | |

| | | 2004 | 2003 | 2002 |
|---------------------------|----------------------|------|------|------|
| Were the police fair? | No | 17% | 16% | 18% |
| · | Yes | 80% | 78% | 79% |
| | No answer/don't know | 3% | 6% | 3% |
| Were the police | No | 11% | 14% | 17% |
| courteous? | Yes | 84% | 80% | 80% |
| | No answer/don't know | 6% | 6% | 3% |
| Satisfaction with the way | Satisfied | 69% | 64% | 66% |
| WPD handled your | Neutral | 13% | 15% | 18% |
| situation | Not satisfied | 17% | 17% | 16% |
| | No answer/don't know | 1% | 1% | 1% |
| Did the WFD respond in a | No | 2% | 1% | 1% |
| reasonable amount of | Yes | 94% | 85% | 98% |
| time? | No answer/don't know | 4% | 13% | 1% |
| How would you rate the | Excellent | 79% | 72% | 79% |
| overall service by the | Good | 15% | 13% | 16% |
| WFD? | Fair | 1% | 1% | 4% |
| | Poor | 1% | 1% | 2% |
| | No answer/don't know | 4% | 13% | 0% |

APPENDIX B: Survey Instrument

First, I would like to ask you about a variety of services that the government provides to the *entire city*. Please use a scale of **Excellent**, **Good**, **Fair**, **or Poor**.

- 1) How would you rate the public library services in Worcester?
- 2) How would you rate the street cleaning services in Worcester?
- 3) How would you rate the trash collection services in Worcester?
- 4) How would you rate the snow removal services in Worcester?
- 5) Thinking about the City's drinking water, considering taste, odor, appearance & temperature, do you consider it to be satisfactory or unsatisfactory?

My next questions are about *your neighborhood*. Please consider your neighborhood to be within *six* blocks of your home.

6) How would you rate the condition of street and road surfaces in your neighborhood?

Good condition

Somewhat rough

Very rough

7) Would you say the amount of street lighting in your neighborhood is:

Too bright

Not bright enough

About right

8) Are the sidewalks in your neighborhood generally in good condition?

Yes

No

Don't know

9) Again, considering your neighborhood to be within 6 blocks of your home, are there:

Many abandoned buildings

Few abandoned buildings

No abandoned buildings

10) Thinking about litter in your neighborhood, would you say your neighborhood is:

Very clean

Fairly clean

Fairly dirty

Very dirty

My next questions are about the Worcester Police Department.

11) In the last year, have you contacted the Worcester police for assistance, to report a crime, or for any other reason?

Yes

No \rightarrow Go to question 15

Don't know → Go to question 15

| 12) In your personal experience, do you think that the Worcester police were fair in deali | ng |
|--|------|
| with your situation? | |
| Yes | |
| No | |
| Don't know | |
| 13) Again, based on your experience, were the Worcester police courteous in their dealing | ıgs |
| with people? | |
| Yes | |
| No | |
| Don't know | |
| 14) For this question, please use a scale of 1 to 5, where one is very dissatisfied and five | e is |
| very satisfied: How satisfied were you with the way in which the Worcester police | |
| handled your situation? | |
| Next I would like to ask you some questions about the Worcester Fire Department. | |
| | |
| 15) Have you or anyone in your household called the Fire Department for assistance of a | ny |
| kind, or have you had any first hand contact with the Fire Department within the last | |
| year? | |
| Yes | |
| No \rightarrow go to question 19 | |
| Don't know \rightarrow go to question 19 | |
| 16) What was the nature of the request for service? | |
| Fire | |
| Emergency Medical Services | |
| Both | |
| Other – please explain | |
| 17) In your experience, did the Fire Department respond within a reasonable amount of t | ime? |
| Yes | |
| No | |
| Don't know | |
| 18) How would you rate the overall service provided by the Fire Department? | |
| Excellent | |

Next I would like to ask you some questions about the Worcester Public Schools.

- 19) How many children do you have in public school in Worcester?
 - none \rightarrow go to question 25
- 20) What grades are your children in?

Good Fair Poor

- 21) Thinking about your child in the <GRADE>, what school does that child attend?
- 22) During the past school year, how many times have you met with or spoken to that child's teacher?

- 23) On a scale of 1 to 5, where 1 is not well and 5 is very well, how well does that child's teacher explain to you what he or she expects from your child academically?
- 24) On a scale of 1 to 5, where one is very dissatisfied and five is very satisfied, how satisfied are you with your <GRADE> child's progress in school?
- 25) Do you think that your <GRADE> child's teacher and principal are accessible to you when you need to talk with them?

Yes

No \rightarrow why not?

Don't know

My final questions are for statistical purposes only:

26) Are you between the ages of:

18-24

25-34

35-44

45-54

55-64

65 and over

Refused

27) Which race or ethnic group do you identify with?

Hispanic or Latino

African American

White / Caucasian

Asian

Other

Refused

28) Please tell me which of the following best describes your household income for 2002:

Under \$15,000

\$15,000 - \$24,000

\$25,000 - \$34,000

\$35,000 - \$44,000

\$45,000 - \$54,000

\$55,000 -and above

Don't know / Refused

29) And finally, are you the:

Female head of household

Other female in household

Male head of household

Other male in household

APPENDIX C: Respondent Characteristics

| Race/ethnicity | Percent of Respondents |
|------------------|-------------------------------|
| White/Caucasian | 73.3% |
| African American | 5.6% |
| Hispanic/Latino | 6.1% |
| Asian | 2.4% |
| Other | 4.2% |
| Refused | 8.5% |

Household income Percent of Respondents

| Under \$15,000 | 11.5% |
|-------------------|-------|
| \$15,000-\$24,000 | 9.8% |
| \$25,000-\$34,000 | 9.0% |
| \$35,000-\$44,000 | 7.9% |
| \$45,000-\$54,000 | 7.1% |
| \$55,000-up | 22.8% |
| Refused | 31.8% |

| Gender | Percent of Respondents |
|-------------------|-------------------------------|
| Male | 34.5% |
| Female | 63.9% |
| Refused/No answer | 1.6% |

APPENDIX D: Additional Comments Provided by Respondents

Library Services

Concerned about closing 2 days a week

Cut back of hours are inconvenient.

Doesn't use service (38)

[The City doesn't] spend enough money on it

Hardly ever open

Haven't used it too much lately

More people needed

Not open enough

Reasonable collection, limited selection of books on tape

She loves it, but she's sad it's not open as much

Uses library in Paxton

Street cleaning

Need to clean streets better especially by Belmont street

Could be better

Didn't sweep since last year

Does not apply - private street (5)

Due to building streets are rough

Hasn't had her street cleaned yet

Haven't swept his road yet

Job should be done more completely

Keeping up the streets is poor

Kept very clean. Side streets need it though

Lives in condo, where they clean their own streets

Lives on dirt road

More often

Non Existent

Not Often Enough

Signs need to be posted more clearly and ahead of time

Skipped last year. Tree branches all over the street

Some streets have leaves on them from 2003

Still waiting to get street done

The people at Rice Square. school need to clean up after

themselves

Very arrogant workers

Trash collection

Need a pick up truck twice a year for items not picked up

Always seem to skip her home

Apt/condo complex - not applicable (9)

Bags are expensive (2)

Basic service is all right; leaves need to be picked up (2)

Best service in town

Bring back large item pick up

Comes by too early

Trash gets thrown around everywhere

Don't take pizza boxes

Last few times terrible

Leave trash behind (2)

More often

Never pick it up

Never pick up recycling

No appliances need clearer guidelines for recycling

No yellow trash bags

Policy is fair, yellow bags and no big items

Recycle guy not good

Sometimes they won't pick up trash

They don't pick up general refuse

They work very hard

Empty recycle bin gets tossed in the driveway

Snow removal

Building owners plow

Cars are always in the way

Come more often

Could be better

Damage to curbing in drive

Dead end street never gets plowed, but she's not here in

winter

Depends on where you live

Don't do much for his road

Drivers push snow into the sidewalks - dangerous for

seniors

[Plows] go by too fast

Horrible!

Major rip off

More plows

Never plow wide enough. Needs to be sanded and salted

more

No ice removal on sidewalks

Parking on one side, plowing pushes snow where cars are

parked

They plow all the snow into the driveway

Plow destroyed the curb and road on the street

Push snow onto sidewalk and then [the homeowner] is

fined for it

She tries to plant grass but the plow ruined it

Side streets need help (4)

The fella who does his street the last few years is GREAT!

The men who plow don't plow wide enough on side streets

They don't so very often on a private road

Drinking water

A week ago the water was yellow

Black crud collects in the washers and fear it's also in water

Respondent drinks bottled/filtered water (14)

Chlorine smell is too strong (5)

Could be better

Does not drink the water. Chlorine odor

Doesn't drink it (8)

Doesn't like the taste in summer

Sometimes there's a funny taste to the water

Tastes funny and smells strange

Terrible

Water pressure is too low and dims while on.

Water could be colder

Streets/Road surfaces

A lot of damage (2)

Areas pretty decent Awful, private road, no servicing, very unhappy!

Brantwood St. has dangerous pothole. Rough near school

Can't even park in front of their own house

Could use some repair. Especially McFarland Court

Dalton St. very rough needs to be taken care of

Deplorable; Copperfield and Granada streets are bad

Do not want it paved because cars are flying

Don't drive anymore, not noticed

Emergency medical couldn't get through

Potholes (16)

Highland Street doesn't have lines painted on road

Neighborhood is entirely Private roads; worse than bad

Street is paved half way and is half dirt; likes it that way

Paying taxes and services are deplorable

Private streets are pretty rough

Quality of work [is awful]

Side streets horrible with lots pot holes

Some are good

Some are ok, some are rough

Some dirt roads not paved

Speed bumps are needed

Street needs to be repaired

The street is beat up from trailer trucks

They are prompt in repairs of potholes in her neighborhood

Street lighting

Some nights Elm Park is dark before 10

Trees obstruct the lights (6)

Could be brighter

Doesn't go out at night (3)

Improved in the last few years, very good

New pole across the street, yet still no light, very dark

No street lights (5)

North of Upland St. could be better

Only one street light on the street. Very dark

She loves the amber light but it's quite dim

Bulb needs to be replaced

Sidewalks

City trees in them

Could use help

Dead tree in her sidewalk, called many times to remove (2)

Don't have any (18)

Downtown is tough

Fair

Fairly poor condition

Hard to walk with baby carriage

Just done over 4 or 5 years ago

Just redid them last week

A lot of rubbish

Need improvement

Need more sidewalks (3)

Overgrown trees

Requested repair has not been carried out

Rough

She fell on a pipe near May St. People walk on the lawn

Sidewalks are cracked, need repair

Some are not in good condition

Some of the streets in the area are bad, but not her street In bad condition due to tree roots/tree roots pose trip

hazards (9)

They have large tree roots, people are falling! FIX IT!

Terrible condition, tried to get service to stop more injuries

They are in bad shape

They've been fixed after waiting 5 years

They are all cracked, and there are roots sticking up

Too narrow

Winter not good condition

Abandoned buildings

Abandoned sheds were in her yard, they took it down

Not aware of any (10)

Doing a good job redoing the neighborhood

Next to her is a house on May and June St. in bad condition

One on her street: it is a disaster

Two residential properties neglected

Cleanliness of neighborhood/presence of litter

Always has to call to get trash cleaned up

Being Close to Elm Park, there's litter there all the time

Bottom of the hill is dirty

City needs a lot of cleaning up

High school litter all the time

Highway makes the house dirty

His street is fairly clean

Immediate neighborhood clean, off West St. it's very dirty

Indian Lake Beach is dirty

It's improving

A lot of litter

Neighbors do a good job of cleaning up

Never looks clean, litter tossed on streets all the time

Newspaper all over Park Ave

Residents of shelter throw trash

Slum landlords around don't take care of the property

Some dumping on her property

The park does pick up everyday but debris does blow over

There are some people who drive by and litter on her lawn

They try to keep it clean

Vandalism on cars is increasing, police advised

Washer& dryer on the street next to her for 3 weeks

Worcester Police Department

People broke into her home. Other residents complained as well.

Area needs more patrol

Called to remove car in driveway (2)

Car accident on corner of Brantwood and Radmore

Car accident. He started out nice, then was very impolite.

Nice to the men

[Police Officer] did not read him his rights

Excellent

First time helpful/2nd not helpful

It was taken care of quickly

One [Officer] was very discourteous

Police didn't want to deal with drug and prostitution in the neighborhood

Police very courteous to person

Rare to see patrolling around neighborhood

Restitution wanted - facing him in court was fearful,

charges not pressed

They couldn't do much so she wasn't happy! Petty

vandalism

They were wonderful!

Took too long to arrive (2)

Worcester Fire Department

Responded well when his diabetic neighbor had an attack Came before the police, police took too long to answer Rave Reviews! Way beyond the call of duty! Thank you!

Responded within 5 minutes.

Within 3 or 4 minuets they arrived.

Schools

Budget cut science and computer lab. Very upset about budget cut

Class sizes too large, in 2nd grade. 5&6th grade reducing classes

Disappointed in school system

Doherty teacher and principal not easy to talk to

Guidance counselor not good Has gotten involved impressed w/ school

Language barrier with teachers

Reading class has been difficult

Thinks that the principal is racist

Teacher not always accessible

The high school doesn't inform parents

Very dissatisfied